

# Autumn Bohner

**Goal:** Seeking employment as a Graphic Designer to use skills with computers and the visual arts for the benefit of The Daily Item.

## EDUCATION

**Marywood University, Scranton PA —**  
*BA Graphic Design and Integrated Communications*

August 2017 - May 2021

## EXPERIENCE

**VizVibe LLC, Wilkes Barre, PA —** *Graphic Design Intern*

January 2021 - April 2021

Assisted with the creation of an augmented reality video series which used Photoshop to separate subjects in images and create new background images. Created content for social media platforms.

**Basically Autumn Art, Scranton, PA —** *Freelance Designer*

June 2019 - Present

Designed a variety of content including logos, business cards and promotional products such as t-shirts. Created digital portraits and custom avatars, and tattoo designs. Created, branded and promoted my freelance work to obtain 15 clients.

**Nonprofit & Community Assistance Center, Pittston PA —**  
*Nonprofit Marketing and Program Integration Intern*

July 2020 - August 2020

Responsible for the development of a branded business suite and promotional items, copywriting, research, and data analysis and entry. Worked independently and with team members to achieve specific project goals.

**Marywood University Marketing Dept., Scranton PA —** *Design and Communications Intern*

October 2019 - April 2020

Worked with Marywood University's Marketing Department to write stories, design infographics, and develop the layout for the University's official magazine. Responsible for meeting deadlines, producing accurate copy, and supporting other team members with production needs.

**The Wood Word, Scranton PA —** *Lead Digital Content Designer*

September 2019 - May 2021

Illustrated and laid out for The Wood Word, the student-run online news source of Marywood University. Responsible for understanding the content and creating appropriate, eye catching graphics to accompany it.

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## SOFTWARE SKILLS

Adobe Suite

Procreate

HTML/CSS

Google Suite

Microsoft Suite

Wordpress

Mailchimp

## SKILLS

Page Layout

Typography

Branding

Copywriting

Social Media Content Creation

Deadline Management

## PUBLICATIONS

**Love Yourself Digital Wallpaper**  
- Smashing Magazine, *May 2020*

**Cover Design** - The Bayleaf, *May 2020*

## AWARDS

Dean's List, *2017-2021*

SCJ Editorial Cartoon Winner -  
Second Place, *June 2019*

CMA T-Shirt Design Contest  
Winner, *October 2018*

Met all deadlines for electronic publishing.

## INVOLVEMENT

**CMYKlub** 2017–2021, *President 2020–2021*

**Marywood University Orientation** 2018–2019, *Orientation Leader*

**Zeta Omicron Kappa Pi** 2018–2021

**Society for Collegiate Journalists** 2018–2021

**American Advertising Federation** 2019–2020

**Public Relations Student Society of America** 2019–2021, *President 2020–2021*

**National Society for Leadership and Success** 2017–2021

**Hugh O'Brien Youth** 2017–2018, *Leadership Volunteer*

**Himmel's Church** 2016–present, *Youth Leader*